

Capitol City Communicators
Board of Directors Meeting
April 2, 2002

Present: Karen Sander, Stephanie Zabala, Julie Robinson, Jerry Jones, Cheryl Haas-Nielsen, Lisa Gonser, Lisha Bridges

Absent: Darla Christensen, Sydney Sallabanks, Toni Walo, Jeff Long, Toni Lawson, Tanya Mericle, Sarah Waddell, Kathleen Moone

Karen called the meeting to order at 12:10 p.m. Minutes for the March board meeting were approved. Toni W. sent a report that there is \$11,345.40 in the checking account. Karen reported that Toni will continue to watch for an interest bearing account to earn more money on that balance.

Membership

The 4/1 membership fees due date has been well received. Anyone who signs up for CCC membership at Spring Seminar, can get the member rate to attend the event. Julie will follow up with Sarah on the status of the membership directories. Julie reported that Sarah plans to distribute the binders at Spring Seminar.

Programs

Lisa reported that Karen Powell (“How to Deal with Change”) is available to do a 1-1/2 hour program in June. As her speaking fee is \$1,000, we would need to heavily advertise her program if we decide to go that route. The board decided to reschedule Jeanne Kranz for June and use Karen next year for Spring Seminar or some other planned event instead. Lisa will meet with Toni L. to discuss an after-hours networking event for late June/early July. Food at the last few luncheons has been bad. Stephanie will call the DoubleTree catering manager to bring the matter to their attention. She mentioned the Grove Hotel thinks they can do a better job for us. Cheryl will get a bid from them to review for next year’s lunch programs. It was suggested that perhaps we could validate downtown parking near the Grove Hotel if the meal price was bumped up a bit.

Spring Seminar

Cheryl compiled and reviewed the Spring Seminar budget. So far, we only have \$750 in sponsorships. A poster of all sponsors will be placed at the entrance to the event; sponsors can bring their own banners, marketing materials, etc. as well. Spring Seminar was mentioned in Sunday’s Idaho Statesman business section. We should advertise in the Statesman, Idaho Press Tribune and Idaho Business Review to attract more people. The goal is to have 100 attendees.

Publications

Julie will promote the Spring Seminar in the next newsletter.

Technology

Nothing new to report.

Outreach

We need to continue to promote the seminar.

Karen provided a board nominations list. Available board positions are President, Programs Co-Chair and Member-at-Large. According to CCC bylaws, there can be a maximum of 17 members on the board; we now have 14. Karen suggested having three more Members-at-Large to build up the board base, as well as a Membership Co-Chair. We should try to move people internally before opening up to the membership as a whole. Lisha expressed interest in becoming the Outreach VP. The board readily accepted her offer, effective immediately. Nominations are made during the May meeting; voting will be done in June. Nominations should be forwarded to Sarah.

The next meeting will be held at Saint Alphonsus on Tuesday, May 7 from noon to 1:00 p.m. The meeting was adjourned at 1:05 p.m.

Respectfully submitted,
Julie Robinson
(for Sarah Waddell)